



Palladian Health announces several executive appointments

For Immediate Release: December 22, 2015

Contact Name: Trish Nowak

Contact Number: 716-712-2706

WEST SENECA, N.Y.- A leading provider of musculoskeletal care management services, Palladian Health (Palladian) announces several executive appointments:

Theresa Wojcicki has been named Vice President of Operations

Wojcicki's new role includes responsibility for claims and data administration and customer service. She recently joined Palladian from Uni-Select USA where she held a senior-level financial role. Prior to Uni-Select, Theresa spent 24 years with BlueCross BlueShield of Western New York, in financial and operations roles, most recently as Executive Director of Operations where she led corporate project management and group configuration. She previously led all operational aspects of a strategic business unit including customer service, training, process improvement, employer reporting and underwriting and also served as head of corporate sales administration

She is a graduate of Damen College with a BS in Business Administration and also holds an Executive MBA in Business Administration and Management from the State University of New York at Buffalo.

David Dunn has been named Vice President of Technology Delivery

In his new role, Dunn will be responsible for technology execution. He previously served as Vice President of Operations.

Dunn has been with Palladian for six years, joining the organization in 2009 after a career in the financial services industry. He has a BA in Sociology, Anthropology and Criminal Justice from Canisius College in Buffalo, NY.

Douglas White has been appointed Vice President of Sales

White will lead the organization's new sales activities. He joined Palladian from Health Republic where he was Director of Operational Policy Implementation. His previous healthcare experience includes nearly fifteen years of senior level experience with EmblemHealth, most recently as Director of Vendor Management and Contracting, implementing and overseeing complex service contracts. Previously he was Director of Due Diligence and Special Projects where he evaluated new business ventures provider

networks and risk contracting entities. . At Horizon BlueCross BlueShield Doug led contract management and delivery system arrangements.

He holds a bachelor's degree in Psychology and Business from Scranton University where he also earned a masters in Health Administration. Doug will continue to be based in the New York metro area.

John Passanese named as Director of Product Development and Analytics

As Director of Product Development and Analytics, John will focus on the analysis of client utilization data and lead the development of an expanded product line. He was previously Vice President, Healthcare Analytics at QualMetrix in Miami, Florida, a leading healthcare analytics firm. Prior to QualMetrix he was a clinical research fellow for the Doris Duke Charitable Foundation at Mass General where he also collaborated with physicians to identify opportunities for performance improvement in population health management.

John holds an undergraduate degree from Harvard University in Neurobiology. He also holds a master's degree in Medical Sciences from Harvard Medical School.

Pamela Sawicki named as Director of Care Management and Networks.

Sawicki joined Palladian recently as Director of Care Management and Networks. She comes to Palladian after a distinguished career in utilization management, most recently with Independent Health, as VP of Medical Management. Prior to Independent Health she spent fifteen years with HealthNow NY, parent of BCBS of Western New York and BlueShield of Northeastern NY, as Director of Utilization Management.

She is a New York State Registered Nurse with extensive clinical experience at Kaleida Health prior to her joining HealthNow.

About Palladian Health

Palladian provides health insurers, hospital systems, and physician/employer groups with quality, integrated health programs focused on improving both clinical and economic results for the management of spine and musculoskeletal health conditions.

With its unique services, Palladian incorporates a collaborative approach that educates decision makers and stakeholders across an entire care cycle, supporting our mission to provide the best access for clinically excellent and affordable musculoskeletal health. Palladian services millions of lives nationwide in the areas of chiropractic, physical therapy, employee assistance programs, wellness and prevention, and Coordinated Spine Care (CSC).

For more information, visit www.palladianhealth.com.